

IRISH FEST CAMDEN



VIP PACKAGES 2025



The 9th Annual

IRISH FEST CAMDEN

The premiere Irish festival in the southeast U.S.

Saturday, March 1, 2025

Irish Fest Camden attracts visitors from throughout the Midlands, the state of South Carolina, and across the country. The event welcomes over 8000 visitors who come to enjoy international Celtic bands from Ireland, Canada, and the U.S., Irish cuisine, whiskey tasting, Highland Games athletics, a spectacular kids' zone, more than 40 food trucks, and over 100 retail vendors. We are thrilled to announce the move to our new and larger venue, the *Kershaw County Airport*, which allows us to continue to grow. We are also excited to share the festival benefits the *Irish Cultural Foundation of SC*, a South Carolina non-profit, whose mission is to support and promote Irish and Irish-American culture through artistic events and programming which allow participants to discover and enjoy the richness of Irish tradition.

QUICK FACTS

KERSHAW COUNTY'S LARGEST FESTIVAL
INTERNATIONAL CELTIC BANDS
LUCKY LEPRECHAUN 5K RACE
HIGHLAND GAMES NATIONAL EVENT
DOWNTOWN PUB CRAWL FRIDAY NIGHT

10,000 VISITORS EXPECTED IN 2025
OVER 100 RETAIL VENDORS
OVER 40 FOOD VENDORS
MISS IRISH FEST CAMDEN PAGEANT
SUPPORTS LOCAL CHARITABLE ORGANIZATIONS

POT O' GOLD PRESENTING PARTNER | \$10,000 | ONE (1) AVAILABLE

- Presenting partner logo recognition on
 - Printed/digital ticket (10,000 tickets anticipated)
 - Jumbotron logo with 1000 impressions
 - 4' x 8' Main Stage banner
 - Event poster and postcard displayed in over 300 businesses in the Midlands
 - Irish Fest Camden website with hyperlink to business website
 - Festival and Lucky Leprechaun 5K t-shirts
- Marketed as presenting partner in select advertising and promotions:
 - Print – multiple festival billboards across NC, SC, GA and Buy Local Magazine ad
 - Digital – Clear Image ad in businesses across the Midlands
 - Radio – iHeart and Kool 102 FM radio ads and festival live remote
 - TV – advertising on local Midlands station
 - Social media and festival announcements
- Twenty (20) VIP badges with admission to the VIP hospitality tent with complimentary alcoholic and non-alcoholic beverages and catering by Aberdeen Catery; complimentary beer, wine, and whiskey tasting
- Twenty (20) general admission tickets
- Reserved, front-row sponsor parking for ten (10) vehicles
- Festival-provided tailgating tent with seating adjacent to the main Dublin Stage and VIP Hospitality Tent; tables, chairs and linens

KIDS ZONE PRESENTING PARTNER | \$7,500 | ONE (1) AVAILABLE

- Logo recognition on
 - Jumbotron at festival with 750 impressions
 - 4' x 8' Main Stage banner
 - Kids Zone banner
 - Event poster and postcard displayed in over 300 businesses in the Midlands
 - Irish Fest Camden website with hyperlink to business website
 - Festival and Lucky Leprechaun 5K t-shirts
- Marketed as presenting partner in select advertising and promotions:
 - Print – multiple festival billboards across NC, SC, GA and Buy Local Magazine ad
 - Digital – Clear Image ad in businesses across the Midlands
 - Radio – iHeart and Kool 102 FM radio ads and festival live remote
 - TV – advertising on local Midlands station
 - Social media and festival announcements
- Sixteen (16) VIP badges with admission to the VIP hospitality tent with complimentary alcoholic and non-alcoholic beverages and catering by Aberdeen Catery
- Sixteen (16) general admission tickets
- Reserved, front-row sponsor parking for four (4) vehicles
- Festival-provided tailgating tent with seating adjacent to the main Dublin Stage and VIP Hospitality Tent

LUCKY LEPRECHAUN PRESENTING PARTNER | \$5,000 | ONE (1) AVAILABLE

- Race packet pick-up host location for over 400 participants on Friday, February 28, 2025.
- Race presenting partner with logo recognition on
 - 4' x 8' finish line banner
 - Race bib
 - Lucky Leprechaun 5K t-shirt
- Tent and table at awards celebration to promote business
- Two (2) complimentary race registrations
- Logo recognition on
 - Jumbotron at festival with 500 impressions
 - 4' x 8' festival Main Stage banner
 - Festival poster and postcard displayed in over 300 business in the Midlands
 - Irish Fest Camden website with hyperlink to business website
 - Festival t-shirt
 - Social media and festival announcements
- Twelve (12) VIP badges with admission to the VIP hospitality tent with complimentary alcoholic and non-alcoholic beverages and catering by Aberdeen Catery
- Twelve (12) general admission tickets
- Reserved, front-row festival VIP parking for two (2) vehicles
- Festival-provided tailgating tent adjacent to the main Dublin Stage and VIP Hospitality Tent

EMERALD ISLE | \$5,000 | ONE (1) AVAILABLE

- Logo recognition on
 - Jumbotron at festival with 500 impressions
 - 4' x 8' Main Stage banner
 - Festival poster and postcard displayed in over 300 business in the Midlands
 - Irish Fest Camden website with hyperlink to business website
 - Festival and Lucky Leprechaun 5K t-shirts
 - Social media and festival announcements
- Twelve (12) VIP badges with admission to the VIP hospitality tent with complimentary alcoholic and non-alcoholic beverages and catering by Aberdeen Catery
- Twelve (12) general admission tickets
- Reserved, front-row sponsor parking for two (2) vehicles
- Festival-provided tailgating tent adjacent to the main Dublin Stage and VIP Hospitality Tent

DIVINE DUBLINER | \$2,500 | EIGHT (8) AVAILABLE

- Logo recognition at festival:
 - Jumbotron at festival with 300 impressions
 - Event poster and postcard displayed in over 300 business in the Midlands
 - Irish Fest Camden website with hyperlink to business website
 - Festival and Lucky Leprechaun 5K t-shirts
 - Social media and festival announcements
- Logo recognition on the Irish Fest Camden website with hyperlink to business website
- Eight (8) VIP badges with admission to the VIP hospitality tent with complimentary alcoholic and non-alcoholic beverages and catering by Aberdeen Catery
- Eight (8) general admission tickets
- Admission to sponsor parking lot
- Festival-provided tailgating tent adjacent to the main Dublin Stage and VIP Hospitality Tent

CLASSY CELT | \$1,000

- Logo recognition on the Irish Fest Camden website with hyperlink to business website
- Listed recognition on the festival t-shirt
- Six (6) VIP badges with admission to the VIP hospitality tent with complimentary alcoholic and non-alcoholic beverages and catering by Aberdeen Catery
- Six (6) general admission tickets
- Admission to sponsor parking lot
- Reserved space for tent and/or table on Sponsor Row

SHIMMERIN SHAMROCK | \$500

- Listed recognition on the Irish Fest Camden website
- Two (2) VIP badges with admission to the VIP hospitality tent with complimentary alcoholic and non-alcoholic beverages and catering by Aberdeen Catery
- Two (2) general admission tickets

BLARNEY BUNCH | \$250

- Listed recognition on the Irish Fest Camden website
- Two (2) general admission tickets

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2025 VIP PACKAGES

YES! I would like to be an Irish Fest Camden VIP! Please select your level:

- \$10,000 - Pot O' Gold Presenting Partner
- \$7,500 - Kids Zone Presenting Partner
- \$5,000 - Lucky Leprechaun 5K Presenting Partner
- \$5,000 - Emerald Isle
- \$2,500 - Divine Dubliner
- \$1,000 - Classy Celt
- \$500 - Shimmerin Shamrock
- \$250 - Blarney Bunch Partner

Amount Enclosed \$ _____

Options:

- (1) Make check payable to Irish Cultural Foundation of SC. Mail check and this form to: Irish Cultural Foundation of SC, % Arts Center of Kershaw County, PO Box 1498, Camden, SC 29021
- (2) Complete payment online (processing fees apply): www.irishfestcamden.com/vip/ and email this form to IrishFestSponsor@gmail.com

Company Name: _____

Contact Person: _____

Address: _____

City: State: Zip: _____

Phone Number: _____

Email: _____

I agree to email company logo to: IrishFestLogo@gmail.com before December 31, 2024. Your support is graciously accepted at any time, however logos and payments received after this date may not be eligible for all marketing promotions due to deadlines imposed by our marketing and advertising partners.

Thank you for your support of Irish Fest Camden. For questions or additional information, please contact:

Niki Motley
Sponsorship Chairperson
803-528-5864 mobile
IrishFestSponsor@gmail.com